

SOMC Research Publication in last 3 years (Year-wise List)

S.No.	Name of the Faculty	Name of Journal National/International	Area	Year/ Date	ISSN No.	Paper Topic
1	Dr. Jayanta Kumar Panda	Pragyaan Journal of Mass Communication	Journalism & Mass-communication	2014	0974-5524	Impact of Media Convergence on Journalism- A Theoretical Perspective
2	Dr. Jayanta Kumar Panda	Golden Research Thoughts-An International Multidisciplinary Research Journal	Journalism & Mass-communication	2015	2231-5063	Media Impact: an interpretation of mass communication theory
3	Dr. Jayanta Kumar Panda	Indian Streams Research Journal	Journalism & Mass-communication	2015	2230-7850	Media & Urban Elites: A Theoretical Construct
4	Dr. Jayanta Kumar Panda	Global Journal of Research Analysis	Journalism & Mass-communication	2015	2277-8160	Political Economy of Community Radio: opportunities and challenges
5	Dr. Jayanta Kumar Panda	Indian Journal of Applied Research	Journalism & Mass-communication	2017	2249-555X	Influence of Digital Storytelling: a study of behavioural change among youth in India
6	Dr. Jayanta Kumar Panda	International Journal of Scientific Research	Journalism & Mass-communication	2017	2277-8179	Digital Natives & Education- Effectiveness of New Media as a New Tool of Media Education
7	Dr. Jayanta Kumar Panda	International Journal of Research in Social Sciences	Journalism & Mass-communication	2017	2249-2496	Differently Abled and Digital Inclusion-Role of Digital Media in Assisting Differently Abled
8	Dr. Swati Jaywant Rao Bute – First Author	Science Communicator, Inter-Disciplinary Journal (National) Publisher - Science and Technology University, Cochin, Volume 02, Issue – 1, January 2011	Communication	2011		Reporting Science and Technology in Print and Electronic Media

9	Dr. Swati Jaywant Rao Bute – First Author	CBW Magazine, Journal on Chemical and Biological Weapon (National) Publisher - Institute for Defense Studies and Analysis, New Delhi Volume – January-June 2013	Security and Science	2013		Syrian Civil War and the Chemical Weapons Use
10	Dr Swati Jaywant Rao Bute – Second Author	Asian Academic Research Journal of Social Sciences and Humanities (National) Volume - 4, Issue 1(January 2017), Page no - 93-109, 15/01/17 Index- Index Copernicus (ICV)- 5.05	Electronic Media	2017	Online ISSN- 2278-859X	New Age Women Listeners of Radio in the towns of North India
11	Dr Swati Jaywant Rao Bute – Second Author	International Research Journal of Social Sciences (International) Volume 6, issue (3), Pages- 32-37, Date- 03 March 2017 Index- Google Scholar, Scientific Index Service- www.sindex.org Impact factor given by NISCAIR, Govt. of India	Electronic Media	2917	E ISSN: 2319 3565	Medium Wave Band of All India Radio – An End or a New Beginning
12	Dr Swati Jaywant Rao Bute – Second Author	International Journal of Research in Economics and Social Sciences (IJRESS), Peer Reviewed Journal (International) Edition/issue: 12, Volume: 6, Page no.: 299-310	Social Media Communication	2016	ISSN No. 2249-7382	Facebook: A Bond between a Brand and a Consumer

		Impact Factor: 6.225, Year: December 2016 Index: Thomson Reuters ID-L-5236-2015, Scopus ID-2B49398203E6C8AF General Impact Factor: Research Gate, Google Scholar				
13	Dr Swati Jaywant Rao Bute – Second Author	International Journal of management and Social Science Research Review (IJMSSRR), Double blind peer reviewed print and online monthly journal (International) Edition/issue: 30, Volume: 1, Page no.: 225- 230 Impact Factor: 3.996, Scientific General Impact Factor-4.695 Year: December 2016	Social Media Communication	2016	ISSN-2349-6738 (PRINT) E-ISSN-2349- 6746 (ONLINE)	Role of Facebook in Creating New Perspective to Brand Communication with Respect to Online Consumer Behavior
14	Dr Swati Jaywant Rao Bute – Second Author	International Journal of Social Science, Journalism & Mass Communication (International) Page No.: 1 – 18, Volume: 3, Year: June 2016	Advertising	2016	ISSN: 2394- 2932	Rural Advertising in Indian Scenario: An Analytical Study
15	Dr Swati Jaywant Rao Bute – Book Review	CINEJ Cinema Journal, Volume 3.2, 2014	Film and Cinema	2014	ISSN 2159 – 2411 (Print), ISSN 2158 – 8724 (online),	Book – Devised and Directed by Mike Leigh
16	Dr. Ranu Tomar	SUB/version (Online Institutional Journal of Tata Institute of Social Sciences, Mumbai)	Media and Cultural Studies	2014	NA	Khabar Lahariya: a Feminist Critique of Mainstream Hindi Print Media

17	Dr. Ranu Tomar	Indian Association for Women's Studies (IAWS)	Feminist Scholarship	Upcoming	NA	Women Journalists' Work in Hindi Print Journalism: Context Madhya Pradesh
18	Yogesh Patel	Conference proceedings "Role of Green Economy in Sustainable Development & International Approaches" presented in the International Conference on 'Sustainable Development' held during 13-14 th February 2014, organized by Xavier Institute of Development Action & Studies (XIDAS) at Jabalpur.	'Sustainable Development'	2014		proceedings "Role of Green Economy in Sustainable Development & International Approaches"
19	Yogesh patel	Research Paper published in Global Research Canvas (Multidisciplinary Refereed Research Journal (ISSN 2394-5427) titled "Positive impact of Online Smartphone Applications for Business" is published in Month of OCT-DEC 2015 Volume-IV).	Digital Communication	OCT-DEC 15 2015 Volume-IV) .	(ISSN 2394-5427	"Positive impact of Online Smartphone Applications for Business