

**JLBS Research Publication In Last 3 Years (Year-Wise List)**

S.No.	Name Of The Faculty	Name Of Journal National/International	Area	Year/Date	Issn No.	Paper Topic
1	Dr. Ashish Khare	International Journal Of Science Technology And Management	<i>Business Communication,</i>	2016 April	Issn 23941537	The Role Of Etiquettes In Business: A Key To Business Growth & Success
2	Dr. Ashish Khare	Conference Proceeding Publications: "New Dimensions In Corporate Social Responsibility" Horizon Books Publication;	Corporate Social Responsibility,		Isbn No 978-93-86369-05-5	Corporate Social Responsibility: Dimensions Of Csr For Inclusive Growth Of India
3	Dr. Ashish Khare	Published In Chapter Edited Volume "Changes And Innovation In Global Business Era"	Corporate Social Responsibility,			Corporate Social Responsibility: Policies And Practices Of Corporate In India With Special Reference To Tcs
4	Dr. Ashish Khare	Published In Journal "Pace",			Issn 0976-0938	Drivers Of Customer Satisfaction In Indian Retail Industry
5	Dr. Ashish Khare	Best: International Journal Of Humanities, Arts, Medicine And Sciences (Best: Ijham)		Mar 2017,	Issn (P): 2348-0521, Issn (E): 2454-4728	A Study On Impact Of Demonitization On Online Shopping
6	Dr. Ashish Khare	<i>Advances In Management</i>		(11) November (2015)		Internal Branding: A Review Of Indian Hotel Industry

7	Dr. Ashish Khare	International Journal Of Science Technology And		2017 April	Issn 23941537	Need For Emergence Of Community Leadership For Improvement Of Unorganised Service Providers
8	Dr. Ashish Khare	Sagar Manthan A Journal Of Sagar Group Of Institution			Issn No: 2278-5116	Role Of Service Sector In The Growth Of Indian Economy
9	Dr. Ashish Khare	Conference Proceeding Publications: Role Of Social Media In Political Campaign And Elections In India Page-57 ;			Isbn No: 978-81-933278-1-4	Role Of Social Media In Political Campaign And Elections In India
10	Dr. Ashish Khare	Published In Chapte Edited Volume Of "Changing Trends In Economic Developments"				A Sustainable Model To Unlock The Potential Of Rural Retail
11	Dr. Ashish Khare	Published In Chapter Edited Volume: "Technical Education: Future & Prospect"				Technical Education In India
12	Dr Priyanka Nema					"Need Of Global Competency In This Globalised Era"- A Study On The Selected Multinational

						Corporations.
13	Dr Priyanka Nema					<p><i>Cross Cultural Management In Multinational Corporations. A Case Of Samsung C&amp;T South Korea&amp; Tata Motors India.</i></p> <p>Analyzing The Impact Of National (Various) Culture On The Employee Performance With Reference Of Selected Multinational Corporations.</p>
14	Dr Priyanka Nema					A Comparative Study Of International Human Resource Strategies Adopted By The Selected Multinational Corporations
15	Dr Priyanka Nema					Role Of Human Resource Management In Maintaining The

						Sustainable Development In The Organization.
16	Archana Tiwari	Circulation In Computer Science Make In India: An Opportunity For Sustainable Entrepreneurship Development, Pp:11-13, 2017		2017	Issn 2456-3692 <a href="https://doi.org/10.22632/Sed-2017-Ccs428">https://doi.org/10.22632/Sed-2017-Ccs428</a>	Social Networking Sites- An Addiction Among Youth
17	Dr. B Padmapriya		Government, Outsourcing, Public Sector, Vendor Management.			A Study Of Vendor Satisfaction In Outsourcing In Large Scale Public Sector Enterprise
18	Dr. B Padmapriya		Outsourcing, Global, Vendor, Cost- Effectively, Specialized Tools, Specially Trained Personal, Strategic, Public Sector, Core Competencies, Cost Savings, Return On Investment.			A Study Of Global Perspective Of Outsourcing Practices
19	Dr. B Padmapriya		Data Security, Employee Union,			Analysis And Resolution Of Problems Experienced In

			Government, Management, Public Sector, Problems, Pitfalls, Statistics, World Scenario.			Government / Public Sector Enterprises During Outsourcing
20	Dr. B Padmapriya					Analytical View Of Fdi Inflows In India
21	Dr. B Padmapriya					Case Lets On Some Important Sectors Of Government / Public Sector Enterprises Where Outsourcing Has Shown Distinct Advantages
22	Dr. B Padmapriya					Importance Of Fdi Flow Into Research And Development Sector In India
23	Dr. B Padmapriya					Trend Analysis Of Foreign Capital With Special Reference To Fdi

						Into India
24	Dr. Priyanka Rawal & Dr. Shekhar Upadhyay	International Journal of Innovative Science and Research Technology		2017 April	ISSN No: - 2456 - 2165	A Comparative study of FDI Inflow and Outflow from India
25	Dr. Priyanka Rawal & Dr. Shekhar Upadhyay	<i>International Journal of Application or Innovation in Engineering &amp; Management (IJAIEM)</i>			ISSN 2319 - 4847	A Comparative Study on Foreign Tourist Arrivals in India
26	Dr. Priyanka Rawal & Dr. Shekhar Upadhyay	<i>International Journal of Latest Engineering and Management Research (IJLEMR)</i>			ISSN: 2455-4847	A Study of Trends and Patterns of Foreign Direct Investment in India
27	Dr. Priyanka Rawal & Dr. Shekhar Upadhyay	IJEJC			ISSN 2321 3361	Creating a Hunger Driven Smartphone Market by Xiaomi
28	Dr. Priyanka Rawal & Dr. Shekhar Upadhyay	IJEDR   Volume 5, Issue 3		2017	ISSN: 2321-9939	CRM: building long lasting customer relationships
29	Dr. Priyanka Rawal & Dr. Shekhar Upadhyay	Vishleshan-International Journal of Engineering and Management (VIJEM) Volume 2, Issue 3 (Apr.-June,		2017	ISSN (Online): 2455 - 524X	Demonetization and its Impact on E-Wallet Players
30	Dr. Priyanka Rawal & Dr. Shekhar Upadhyay	International Research Journal of Engineering and Technology (IRJET)			e-ISSN: 2395-0056 p-ISSN: 2395-0072	International Marketing in India- Concepts, Opportunities and Challenges

31	Dr. Priyanka Rawal & Dr. Shekhar Upadhyay	<i>International Journal of Current Research and Modern Education (IJCRME)</i>		<i>Volume 2, Issue 2, 2017</i>	<i>ISSN (Online): 2455 - 5428</i>	UNDERSTANDING CONSUMER BEHAVIOUR AND IMPACT OF INTEGRATED MARKETING COMMUNICATION ON DECISION MAKING
32	Dr. Priyanka Rawal & Dr. Shekhar Upadhyay	International Research Journal of Engineering and Technology (IRJET)			e-ISSN: 2395 -0056	Uplifting Society by Providing Innovative Solutions: A study of Social Entrepreneurship in India
33	Dr. Priyanka Rawal	IJMRR/Sept. 2016/ Volume 6/Issue 9/Article No-6/1169-1181			ISSN: 2249-7196	INDIAN MONK WHO WANTS A BILLION- DOLLAR COMPANY: A YOGIC BUSINESS REVOLUTION
34	Dr. Priyanka Rawal	International Journal of Management, IT & Engineering		Vol. 7 Issue 8, August 2017,	ISSN: 2249-0558 Impact Factor: 7.119	Impact of Financial Inclusion on Daily Wage Earners with Reference to Bhopal
35	Dr. Priyanka Rawal	International Journal in Management and Social Science (Impact Factor- 6.178)		Vol.05 Issue-06, (June, 2017)	ISSN: 2321-1784	Growing Acceptance of Cab Services in Urban India
36	Dr. Priyanka Rawal	Vishleshan-International Journal of Engineering and Management (VIJEM) Volume 1, Issue 4 (July-Sept, 2016)			ISSN (Online): 2455 - 524X	E-GROCERY RETAILING: THE NEXT BIG THING IN INDIA

37.	Dr. Pooja Gupta	Vishleshan-International Journal of Engineering and Management (VIJEM) Volume 1, Issue 2 (Oct-Dec, 2015)	Finance	Dec 2015	ISSN (Online): 2455 - 524X	<b><i>A study of level of competition among public-sector and private-sector sponsored Mutual funds of India</i></b>
38	Dr. Pooja Gupta	Adhyayan- A Journal of Management Science , Lucknow	Finance	Feb 2015	ISSN 2249-1066	<b><i>A study on factors for investor dissatisfaction towards Mutual funds in Bhopal city</i></b>
39	Dr. Pooja Gupta	Vishleshan-International Journal of Engineering and Management (VIJEM) Volume 2, Issue 2(July-Sept, 2016)	Finance	Jul-2016	ISSN (Online): 2455 - 524X	A study on attitude towards financial awareness in empowering the females in India, with special reference to Bhopal city.
40	Dr. Pooja Gupta	Prestige Institute of management and research, Indore	Finance	2017	ISBN- 978-93-86256-37-9	A study on emerging trends in behaviour finance among the investors, with special reference to Bhopal city.